

# **Annual Report**

# Motorcycle Operator Safety Training

State Fiscal Year 2018





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#### Introduction

The Motorcycle Operator Safety Training (MOST) program was created in 1991 by Colorado Statute. It mandates that the Colorado Department of Transportation (CDOT) establish a motorcycle operator safety training program that promotes motorcycle safety awareness and supports courses to develop the knowledge, attitudes, habits and skills necessary for the safe operation of a motorcycle. The program was transferred to the Colorado State Patrol (CSP) on January 1, 2018. The MOST program includes instruction relating to the effects of alcohol and drugs on the operation of motorcycles, and a course to train instructors. CSP sets standards for the certification of courses in the program and contracts with vendors for the purpose of providing MOST program classes. Students who are licensed Colorado residents, are active-duty military personnel, and adults who hold valid driver's licenses and are eligible for a motorcycle license in the same state.

In state Fiscal Year (FY) 2018 MOST courses were offered in 17 counties. These counties account for 70% of Colorado's 202,462 registered motorcycles.

One of the objectives of MOST training is to reduce the number of motorcycle fatalities and crashes. This data is tracked by CDOT. Colorado motorcycle crash fatalities decreased from 98 in 2008 to 78 in 2011. Since 2011, the number of motorcyclist fatalities rose, increasing to 125 in 2016 and then dropped to 103 in 2017, a 17.6% decrease. 65 riders or 63% were not wearing helmets.

While the overall number of motorcycle fatalities decreased in 2017, it is still increasingly important to train motorcyclists to ride safely. The following report details the ways in which the MOST program is achieving that goal.



# Effectiveness of the Motorcycle Operator Safety Training Program

Colorado Revised Statute CRS 43-5-502 states: 43-5-502. Motorcycle operator safety training program - rules.

(1) (a) (I) The office shall establish a motorcycle operator safety training program that promotes motorcycle safety awareness and supports courses to teach students to safely operate a motorcycle and train instructors. To be eligible under the program, a course must include instruction on the effects of alcohol and drugs on the operation of motorcycles.

The office shall set standards for the certification of courses in the program, ensure that program training follows these standards, and ensure that courses are offered safely, consistent with best practices. The office shall contract with MOST vendors for the purposes of providing the program.

The Colorado State Patrol administers the Motorcycle Operator Safety Training Program (MOST) through the Special Operations Unit of the CSP.

#### Promoting Motorcycle Safety

The program promotes motorcycle safety awareness through CSP's motorcycle safety website: www.co.most.com.

The website has readily accessible information about:

- · Motorcycle operator training
- MOST training providers by geographic area
- Riding sober
- Importance of wearing protective gear
- Motorcycle laws and resources for riders
- Motorist tips including information for motorists to increase awareness of motorcycles
- Campaign materials available to partners and stakeholders
- Federal funding for motorcycle safety grants
- MOST Annual Reports
- · Calendar of events, including instructor training



# Effectiveness of the Motorcycle Operator Safety Training Program

Courses to Teach Students to Safely Operate a Motorcycle and to Train Instructors

The MOST program supports, establishes standards, and approves curricula for Basic Rider Courses (BRC) that instill in the student the knowledge, attitudes, habits and skills necessary for the safe operation of a motorcycle.

The content and organization of the Basic Rider Course are based upon documented research and have been shown to be effective in providing safety training in accordance with the Model National Standards for Entry-Level Motorcycle Rider Training in effect as of August 2011.

CSP maintains a certified copy of the complete text of certified course materials. Any person or entity may obtain information concerning how the certified material may be examined or copied by contacting the MOST program office.

The MOST program supports, establishes standards, and approves curricula for Motorcycle Operator Safety Training instructors. MOST Instructor Training Courses are approved courses that prepare an individual to teach MOST courses.

Approved Basic Rider courses and Instructor courses include information and instruction on the effects of alcohol and drugs on the operation of motorcycles.

CSP has standards for the certification of courses in the program. Certification of courses and quality assurances of the delivery of the program courses are governed by:

Rules Governing the Motorcycle Operator Safety Training Program, which are located in the Code of Colorado Regulations - 2 CCR 601-23.

http://www.sos.state.co.us/CCR

In SFY 2018, CSP contracted with 17 MOST vendors to provide the training programs.



### **Annual Motorcycle Fatalities and Crashes**

Motorcycle crash fatality data was obtained from CDOT's Fatality Analysis Reporting System (FARS.) FARS contains data on motor vehicle crashes that involve public roadways, which result in the death of an occupant of a vehicle or a non-occupant within 30 days of the crash.

The FARS data presented for 2017 is preliminary and will not be finalized until December 31, 2018.

Data pertaining to all motorcycle crashes was acquired from CDOT's Traffic and Safety Engineering Branch. Motorcycle crash data from 2017 is also preliminary and will not be finalized until December 31, 2018.

#### Motorcyclist Fatalities

- 103 motorcyclists were killed in motorcycle crashes in 2017, 90 were male and 13 were female. Ninety-six were motorcycle operators and seven were motorcycle passengers.
- Motorcyclist fatalities represented 15.9% of Colorado's total traffic fatalities (103 of 648).
- Motorcyclist fatalities decreased from 125 in 2016 to 103 in 2017, a 17.6% decrease.
- 72 (75.0%) motorcycle operators involved in fatal crashes were determined to be "at fault."
- 29 (28.7%) fatal crashes involved only the motorcycle and no other vehicle.
- In 2017, 46 (47.9%) motorcycle operators killed in a fatal crash tested positive for alcohol or drugs. 15 of the motorcycle operators tested positive alcohol (BAC >=0.08) only, 24 operators tested positive for drugs only, and seven motorcycle operators tested positive for both alcohol and drugs.
- 65 (63%) motorcycle operators killed were not wearing a helmet.



# **Annual Motorcyclist Fatalities**

	Annu	al Motorcycl	ist Fatalities	by County, 2	2013-2017	
County	2013	2014	2015	2016	2017	Total by County
Adams	4	7	7	13	13	44
Alamosa	0	0	7	0	0	7
Arapahoe	6	3	0	11	6	26
Archuleta	0	1	1	0	0	2
Baca	0	0	0	0	0	0
Bent	0	0	0	0	0	0
Boulder	1	5	5	4	5	20
Broomfield	1	0	0	2	1	4
Chaffee	1	1	0	1	0	3
Cheyenne	0	0	0	0	0	0
Clear Creek	2	0	2	0	0	4
Conejos	1	1	0	0	0	2
Costilla	0	0	0	0	0	0
Crowley	0	0	0	0	0	0
Custer	0	2	0	0	0	2
Delta	4	0	0	0	0	4
Denver	5	7	14	14	13	53
Dolores	0	0	0	0	0	0
Douglas	3	3	5	10	5	26
Eagle	0	0	0	0	1	1
El Paso	12	19	10	10	8	59
Elbert	1	0	1	1	0	3
Fremont	3	3	1	0	2	9
Garfield	1	0	0	0	5	6
Gilpin	1	1	2	0	0	3
Grand	0	2	1	0	0	3
Gunnison	0	2	4	2	0	8
Hinsdale	0	0	0	0	0	0
Huerfano	0	0	0	0	0	0
Jackson	0	0	0	1	1	2
Jefferson	9	11	14	15	9	58
Kiowa	0	0	0	0	0	0
Kit Carson	0	0	0	0	0	0
La Plata	3	1	2	3	0	9



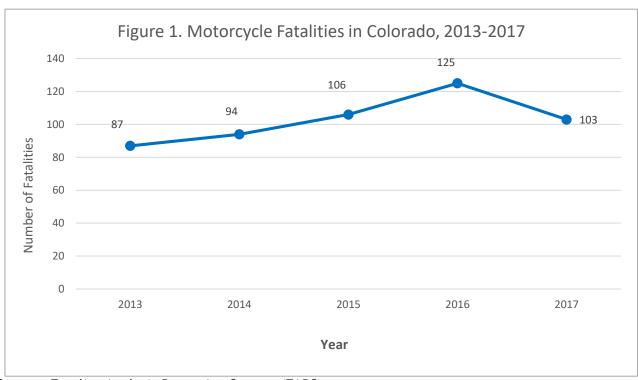
# **Annual Motorcyclist Fatalities**

	Annua	ıl Motorcyclis	st Fatalities	by County, 2	013-2017	
County	2013	2014	2015	2016	2017	Total by County
Lake	0	0	0	0	1	1
Larimer	6	3	9	11	10	39
Las Animas	1	0	0	2	1	4
Lincoln	0	0	0	0	0	0
Logan	0	3	2	0	0	5
Mesa	7	2	7	3	2	21
Mineral	0	0	0	1	0	1
Moffatt	0	0	1	1	0	2
Montezuma	0	1	0	1	0	2
Montrose	0	1	1	0	1	3
Morgan	1	0	0	0	1	2
Otero	3	0	0	0	0	3
Ouray	0	1	0	1	0	2
Park	2	1	0	0	1	4
Phillips	0	0	0	0	0	0
Pitkin	0	1	0	0	0	1
Prowers	0	1	0	0	0	1
Pueblo	0	2	0	6	7	15
Rio Blanco	0	0	0	1	0	1
Rio Grande	0	0	0	1	0	1
Routt	2	0	1	1	0	4
Saguache	0	0	0	1	0	1
San Juan	0	1	0	1	0	2
San Miguel	1	1	0	1	0	3
Sedgewick	0	0	0	0	0	0
Summit	0	0	0	0	1	1
Teller	1	0	1	0	0	2
Washington	0	0	0	0	0	0
Weld	5	7	8	6	9	35
Yuma	0	0	0	0	0	0
TOTAL	87	94	106	125	103	514

Source: Fatality Analysis Reporting System (FARS)



# **Annual Motorcyclist Fatalities**



Source: Fatality Analysis Reporting System (FARS)

	Motorcyclist Fatalities by Age group, 2013-2017						
AGE	2013	2014	2015	2016	2017		
< 20	2	1	0	6	3		
20 - 29	14	23	26	33	23		
30 - 39	13	12	14	19	19		
40 - 49	24	18	18	18	15		
50 - 59	13	25	29	26	20		
60 - 69	15	12	14	15	18		
> 70	6	2	5	8	5		
TOTAL	87	93	106	125	103		

Source: Fatality Analysis Reporting System (FARS)

Motorcyclist fatalities age 40 and over represented 67% in 2013, 60% in 2014, 61% in 2015, 54% in 2016, and 56% in 2017.



#### **Motorcycle Crashes**

- Statewide in 2017, there were 120,816 motor vehicle crashes and 2,011 (1.7 percent) of those crashes involved motorcycles.
- The motorcyclist was at fault in the crash 64.5% of the time (1,298/2,011.)
- In 2017, there were 152 crashes where alcohol or drugs were suspected among motorcycle operators at fault in a crash. 124 of the motorcycle operators were suspected of alcohol use only, 13 operators were suspected of drug use only, and 15 motorcycle operators were suspected of both alcohol and drug use.
- In 2017, among all motorcycle operators and passengers involved in a crash, 49.3 percent (1,009/2,047) were properly wearing helmets.
- Of the 2,011 crashes involving a motorcycle, 401 crashes resulted in a serious injury and 99 crashes resulted in a fatal injury.

	Top Driver Actions among at-Fault Motorcycle Riders in Crashes, 2017					
Ranking	Citation Description	Count	Percent			
1	Careless Driving	438	34.6%			
2	Exceeded Speed Limit	142	11.2%			
3	Followed Too Closely	119	9.4%			
4	Lane Violation	89	7.0%			
5	Reckless Driving	66	5.2%			
6	Fail to Yield Right of Way	44	3.5%			
7	Improper Passing	26	2.1%			
8	Improper Turn	18	1.4%			
9	Failed to Stop at Signal	17	1.3%			
10	Disregarded Stop Sign	10	0.8%			



	Top First Harmful Event – Prevalence in Motorcycle Crashes, 2017				
Ranking	First Harmful Event (FHE)	Count	Percent		
1	Overturning (non-collision)	416	32.3%		
2	Front to Rear collision	191	14.8%		
3	Other (non-collision)	122	9.5%		
4	Front to Side collision	121	9.4%		
5	Collision with Curb	90	7.0%		
6	Side to Side Collision-same direction	72	5.6%		
7	Collision with wild animal	31	2.4%		
8	Collision with guard rail	29	2.2%		
9	Collision with embankment	21	1.6%		
10	Collision with parked vehicle	13	1.0%		

Source: Traffic accident reports, Colorado Department of Transportation

Top H	Top Human Contributing Factors of At-Fault Motorcyclists at Time of Crash, 2017					
Ranking	Movement	MC Operator Count	MC Operator Percent			
1	Driver Inexperience	227	18.3%			
2	Aggressive Driving	148	11.9%			
3	DUI, DWAI, DUID	116	9.3%			
4	Distracted by Food, Object, Other	74	6.0%			
5	Driver Unfamiliar with Area	62	5.0%			
6	Evading Law Enforcement Officer	12	1.0%			
7	Driver Fatigue	8	0.6%			
8	Illness/Medical	6	0.5%			
9	Asleep at the Wheel	3	0.2%			
10	Other (Described in Narrative)	163	13.1%			



	Top Movements of At-Fault Motorcyclists at Time of Crash, 2017					
Ranking	Movement	MC Operator Movement Count	MC Operator Movement by Percent			
1	Going straight	777	60.1%			
2	Making left turn	93	7.2%			
3	Slowing	80	6.2%			
4	Making right turn	66	5.1%			
5	Spun out of control	65	5.0%			
6	Changing lanes	47	3.6%			
7	Passing	36	2.8%			
8	Weaving	25	1.9%			
9	Avoiding object in roadway	23	1.8%			
10	Making U-turn	5	0.3%			
10	Entering/leaving parked position	5	0.3%			
10	Drove wrong way	5	0.3%			



Тор Л	Top Movements of At-Fault Vehicles (Non-Motorcyclists) at Time of Crash, 2017					
Ranking	Movement	Non-MC Operator Movement Count	Non - MC Operator Movement by Percent			
1	Making Left Turn	276	40.9%			
2	Going Straight	184	27.3%			
3	Changing lanes	66	9.8%			
4	Making Right Turn	33	4.9%			
5	Backing	24	3.6%			
6	Making U-Turn	23	3.4%			
7	Slowing	20	3.0%			
8	Stopped in Traffic	10	1.5%			
9	Entering/Leaving Parked Position	8	1.2%			
10	Avoiding Object in Roadway	3	0.4%			
10	Weaving	3	0.4%			

Source: Traffic accident reports, Colorado Department of Transportation

Helmet Use Among Motorcycle Operators and Passengers in Crashes, 2017					
Helmet Status	Count of Helmet Use	Percent of Helmet Use			
Helmet Properly used	1,009	49.3%			
No Helmet	767	37.5%			
Unknown	111	5.5%			
N/A (Cars/Trucks)	82	4.0%			
Helmet Improperly used	46	2.2%			
Available, not used	29	1.4%			
Bicycle Helmet	3	0.1%			



License Endorsement Compliance among all Motorcyclists Involved in a Crash, 2017					
License Endorsement Status	License Endorsement Status Counts	Percent of MC Licenses Status			
Endorsement Required & Complied With	1,161	56.7%			
No Driving Endorsements	456	22.3%			
Endorsement Required & Not Complied With	322	15.7%			
Endorsement Required & Compliance Not Known	39	1.9%			
Unknown	69	3.4%			

Source: Traffic accident reports, Colorado Department of Transportation

Description of Road among Motorcycle Crashes, 2017					
Ranking	Road Description	Incidents of Condition	Percent of Road Description		
1	Non-intersection	985	49.0%		
2	At Intersection	572	28.4%		
3	Intersection Related	218	10.8%		
4	Driveway Access	128	6.4%		
5	Highway Interchange	67	3.3%		
6	Roundabout	17	0.8%		
7	In Alley	10	0.5%		
8	Parking Lot	2	0.1%		
9	Unknown	12	0.6%		



Condition of Road among Motorcycle Crashes, 2017							
Road Condition	Incidents of Condition	Percentage					
Dry	1908	94.9%					
Wet	59	2.9%					
Foreign Material	19	0.9%					
Dry W/Visible Icy Road Treatment	4	0.2%					
Snowy	3	0.2%					
Muddy	3	0.2%					
lcy	3	0.2%					
Wet W/Visible Icy Road Treatment	2	0.1%					
Slushy	1	0.1%					
Unknown	9	0.3%					

Source: Traffic accident reports, Colorado Department of Transportation

Weather Condition among Motorcycle Crashes, 2017							
Weather Condition	Weather Condition Incidents	Percentage					
None	1862	92.6%					
Rain	38	1.9%					
Wind	18	0.9%					
Snow/sleet/hail	4	0.2%					
Dust	2	0.1%					
Unknown	87	4.3%					



Lighting Condition among Motorcycle Crashes, 2017							
Lighting Condition	Lighting Condition Incidents	Percentage					
Daylight	1,510	75.1%					
Dark - Lighted	283	14.1%					
Dark - Unlighted	126	6.3%					
Dawn or Dusk	82	4.1%					
Unknown	10	0.5%					





### Availability of Training Throughout the State

Colorado Motorcycle Rider Training Courses offered: July 2017-June 2018 Counties where Colorado Motorcycle Operator Safety Training was Held

MOST courses are offered year-round; however, peak training times are spring, summer and fall. Riders may take courses in any county where training is offered.

COUNTY	July 2017	Aug 2017	Sept 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	June 2018
Adams	Χ	Χ	Χ	Χ	Χ		Χ	Χ	Χ	Χ	Χ	Χ
Arapahoe	Χ	Χ	Χ	Χ	Χ	Χ		Χ	Χ	Χ	Χ	Χ
Broomfield	Χ	Χ	Χ	Χ	Χ		Χ	Χ	Χ	Χ	Χ	Χ
Denver												
Douglas		Х	Х	Х						Х	Х	Х
El Paso	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ
Fremont	Χ	Χ	Χ							Χ	Χ	Χ
Garfield	Χ	Χ	Χ							Χ	Χ	Χ
Jefferson	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Х	Χ
La Plata	Χ	Χ	Χ	Χ								Χ
Larimer	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ	Х	Χ
Logan				Χ								
Mesa												
Moffatt												
Montrose		Χ										
Morgan		Χ	Χ							Χ		Χ
Pueblo	X	X		X					X	X	Х	Χ

Source: Colorado Motorcycle Operator Safety Training program



### Availability of Training Throughout the State

#### Availability of Training Throughout the State By Registration

In SFY 2017, MOST courses were offered in 17 counties. These counties account for 69.7% of Colorado's registered motorcycles. Data from the Colorado Department of Revenue shows a total of 202,462 motorcycles registered in 2017 (most current data available.)

Motorcycle Registration	Total	Percentage
Calendar Year 2016	202,462	100%

	COLORADO COUNTIES where training is provided	County Motorcycle Registrations	Percentage of State Registration
1	Adams	16,091	7.9%
2	Arapahoe	15,834	7.8%
3	Broomfield	2,103	1.0%
4	Denver	13,949	6.9%
5	El Paso	23,795	11.8%
6	Garfield	2,430	1.2%
7	Jefferson	23,726	11.7%
8	La Plata	3,015	1.5%
9	Larimer	14,633	7.2%
10	Logan	923	0.5%
11	Moffat	570	0.3%
12	Montrose	1,635	0.8%
13	Morgan	1,089	0.5%
14	Pueblo	5,982	3.0%
15	Routt	1,459	0.7%
16	Summit	1,563	0.8%
17	Weld	12,313	6.1%
	Total	141,110	69.7%

Source: Colorado Department of Revenue

#### Scope of MOST Training

Eighteen MOST vendors served 17 counties throughout Colorado and utilized approximately 129 MOST Instructor Trainers throughout the year.



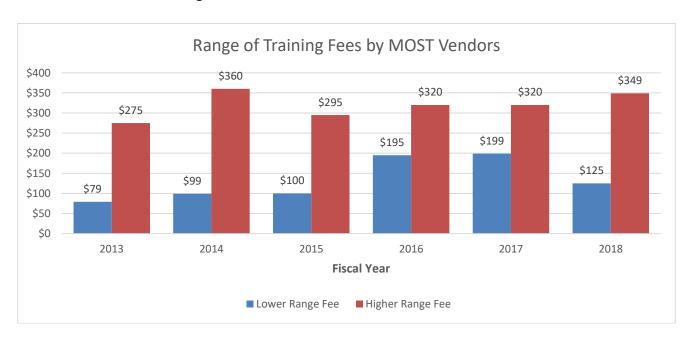
### **Historic and Current Training Costs**

#### Motorcycle Operator Safety Training

MOST vendors charge a competitive fee for their services and may change these rates at any point throughout the training season.

The fee ranges below are the historical training costs by State Fiscal Year, which were reported directly from vendors' websites. These amounts are what the student paid for a beginning rider course. The cost ranges listed below do not reflect any additional discounts offered by the vendor.

- FY2013 fees ranged from \$79 to \$275
- FY2014 fees ranged from \$99 to \$360
- FY2015 fees ranged from \$100 to \$295
- FY2016 fees ranged from \$195 to \$320
- FY2017 fees ranged from \$199 to \$320
- FY2018 fees ranged from \$125 to \$349





### Contractor's Report



The MOST Project Manager (PM) was hired in August 2016 to execute the contract between the Colorado MOST program and the Motorcycle Safety Foundation (MSF). This contract was implemented as a result of a state audit in 2011 of the MOST program, along with an assessment done by the National Highway Traffic Safety Administration in 2014. The PM began official operations on Monday, August 29, 2016. The scope of the PM role includes, but is not limited to, coordinating quality assurance activities including ongoing inspections of all training facilities and personnel, providing support to MOST Vendors and instructors, and training and development activities.

Throughout FY18 the PM performed the following activities:

#### **QUALITY ASSURANCE**

Quality Assurance performance to date:

- Per MOST Rules every MOST Program Vendor will be subject to a Quality Assurance review at least once per year.
  - For FY18 thirty-eight quality assurance visits were conducted, an increase of 31% over FY17.
  - Quality Assurance reviews focused on both Vendor and Instructor performance, ensuring compliance with standards as well as providing opportunities for growth and development.

The MSF PM also maintained a recruiting, training, and ongoing development plan for an independent MOST Quality Assurance (QA) team to assure compliance and provide quality audits throughout the program.

- Current qualifications established to join the MOST QA team are:
  - Participate in a OA orientation session.
  - Submit a personal writing sample to verify ability to complete accurate and effective reports.
  - o Receive a satisfactory, or better, personal QA audit.
  - o Conduct a QA visit in coordination with a current QA team member.
  - Receive and complete assignments conducting MOST QA audits.



#### TRAINING AND PROFESSIONAL DEVELOPMENT

- New Instructor Training Courses
  - Four MOST instructor training courses were conducted in FY18. Two additional trainings were scheduled and postponed due to lack of qualified instructor candidates. Of the courses that were executed, 21 candidates attended at no cost to vendors or attendees. The training produced 19 graduates. Courses were held in Broomfield, Colorado Springs, Commerce City, and Durango.
- Transitional MSF RiderCoach Prep Courses
  - In preparation for the conversion to the MSF Basic Rider Course (Updated) curriculum, MOST instructors still in need of transition training were integrated into new instructor training courses to ensure agency-mandated minimum participation requirements were met.

#### PROGRAM PROMOTION

• In conjunction with the transition of the MOST program from the Colorado Department of Transportation to the Colorado State Patrol, the MSF PM assisted the agency with executing events, shows, expositions and outreach events to support program awareness and growth.

#### PROGRAM GROWTH

 Four Harley-Davidson Riding Academy sites and two standard training sites have been added to the MOST vendor list, increasing the availability of fully-authorized MOST training to Colorado citizens.

#### ADDITIONAL SUPPORT OF TRAINING AND TESTING

- The MSF PM provided technical guidance to stakeholders via calls, texts, and emails at all hours, including holidays, to support MOST training and student safety.
- Executed a variety of support roles beyond the defined contract scope including painting vendor ranges and responding to vendor requests to resolve student issues.
- Coordinated with the Motorcycle Safety Foundation national headquarters staff to provide ongoing support to Vendors via technical assistance and supply resources.
- Coordinated with Colorado Department of Revenue staff to assist in the training and development of third-party motorcycle testing resources.
- Provided support for the establishment of new MOST training sites, adding student capacity to the program.
- Performed visits to local and regional motorcycle retailers and accessory dealers to promote improved program support and collaboration among all MOST stakeholders.



# SFY 2018 MOST Program Budget

REVENUES		
Balance Transfer From CDOT to CDPS		\$1,078,503.01
Revenue (endorsements and registrations)		\$569,944.34
15% allowed for Administration	\$85,491.65	
Total Budget		\$1,648,447.35
EXPENDITURES		
11.02 Administrative Expenses		
Payroll	\$66,642.88	
Operating/Travel	\$13,149.20	
11.03 Contract Expenses		
11.03.1 Public relations/Promotions	\$361,630.95	
11.03.2 Program Evaluation	\$-	
11.04 Vendor Reimbursements		
11.04.1 Vendor - Training/Travel	\$182,182.58	
11.04.2 Tuition Benefit	\$-	
Total Expenditures		\$623,605.61
CARRY FORWARD for SFY 2018		\$1,024,841.74



#### **MOST Rules**

All MOST vendors are subject to MOST Rules and Regulations as defined in 2 CCR 601-23. MOST Rules can be found at the following link: <a href="http://www.sos.state.co.us/CCR">http://www.sos.state.co.us/CCR</a>

#### FY 2018 MOST Program Funding

The MOST program is funded by a \$2 surcharge for motorcycle endorsements on a driver's license or provisional driver's license, and a \$4 surcharge on a motorcycle registration.

Revenue collected from the above surcharges are credited to the MOST fund. Since January of 2018, that amount was \$569,944.34.

CSP is permitted to retain up to 15% of annual MOST revenues for administrative purposes. The remainder is utilized by the program to promote safety and motorcycle awareness. Monies in the MOST fund are continuously appropriated, and unspent monies remain in the fund for use in a future fiscal year.

The MOST program office utilizes funds allocated to implement and administer the MOST program in accordance with the Department of Personnel and Administration state fiscal rules.

By Rule, allowable expenses fall into three categories: Administrative, Contract Expenses and Vendor Reimbursements.

#### Allowable Expenses as Defined in 2 CCR 601-23 Include:

- 11.00 Administrative and Contract Expenses for the MOST Program.
- 11.01 The MOST Program Office shall utilize funds allocated pursuant to § 43-5-504, C.R.S., to implement and administer the MOST Program in accordance with the Department of Personnel and Administration state fiscal rules.
- 11.02 Administrative Expenses. In no event shall the MOST Program office expend more than the amount set forth in § 43-5-503(1) (c,) C.R.S., for administrative costs. The MOST Program Office may use MOST Program funds for reasonable and necessary Administrative Expenses as defined herein.
- 11.03 Contract Expenses. Reasonable and necessary Contract Expenses include:
- 11.03.1 Expenses incurred to promote the MOST Program, including public relations expenses, banners, advertising, and MOST promotional materials ordered by CDOT staff.
- 11.03.2 Contract Expenses will include those expenses related to MOST Program evaluation, meetings involving external stakeholders and partners, and those related to MOST Program awareness.



11.04.3 Those courses for which CDOT has agreed to pay the Tuition Benefit under existing contracts will continue to be funded, if adequate documentation is provided under these Rules, up to and including June 30, 2013. CDOT will retain its discretion to determine whether, as a component of the MOST Program, the Tuition Reimbursement Subsidy will be retained, eliminated or reinstated based upon yearly program performance measures.

As of June 30, 2014, the MOST Tuition Reimbursement Subsidy program was discontinued after an internal and external assessment and analysis of the best use of funds per the Highway Safety Office (HSO) staff. HSO staff began to utilize the MOST funds as a contractual expense beginning in FY2014-15 in order to assist and improve the day-to-day operations, duties and responsibilities of the program. The HSO put out a request for proposal (RFP) for this project. During the course of the RFP, there were several legal challenges to the procurement process which delayed the awarding of the contract. No MOST funds were expended on any student Tuition Reimbursement Subsidy for FY 2016-17. All legal challenges were resolved for FY2017 and MOST funds are now being spent on a monthly basis on its MSF contractor.

In FY2018, the CSP renewed the contract between the state and MSF, subject to renewal on an annual basis. The CSP permanently discontinued the tuition reimbursement subsidy after input from stakeholders, review of external analysis and internal analysis.

#### **MOST Administrative Expenses**

The MOST Program Office may use MOST program funds for reasonable and necessary administrative expenses. The program shall not expend more than 15% of the total cost of the program for administrative costs.

The 15% MOST administrative fee is calculated using the total collected registration and endorsement fees for the Fiscal Year before any carry forward is added to the SFY budget.

Administrative costs for the program are outlined in the MOST Rules and Regulations.

"The administrative costs directly related to the MOST program, including personal services costs, operating costs, capital equipment costs and travel costs in accordance with applicable state law and fiscal rules, but in no event shall the office expend more than fifteen percent of the total cost of the program for administrative costs."

#### Contract Expenses/Public Awareness

Statute mandates that the MOST program promotes motorcycle safety awareness. In SFY 2018, the Colorado State Patrol utilized MOST funds to promote motorcycle skills training through the Ride Wise campaign while also performing research. Based on a review of previous campaign results, existing advertising messaging and increased fatality data, MOST decided to continue to leverage the Ride Wise advertising campaign to focus its efforts to promote a safety training campaign for motorcyclists of all ages and experience levels that reminds our audience no matter your age or how long you've been riding, it is always a good thing to build your riding skills. This allowed the MOST program to have a consistent presence in market leading up to the summer riding season with little investment while market research was conducted. The goal of the



research was to aid in the development of a strategic plan with quantifiable goals for the MOST program and to inform future MOST advertising campaign strategy. The research included a pre and post campaign surveys and focus groups to determine and gauge shifts of attitudes, awareness and usage of safety measures and MOST programs. An epidemiological study that is currently being executed by Texas A&M's Transportation Institute was also included in the research efforts.



### **Safety Training Campaigns**

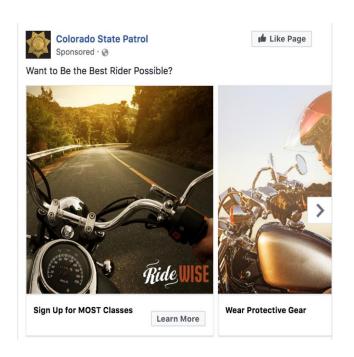
The campaign tactics included:

- Brochures
- Web banners
- Online video
- Social media
- Influencer program
- Event presence

These are all running statewide.

CDOT's campaigns are designed to help motorcyclists of all skill levels ride safely, have fun, and most importantly, stay alive, while endorsing three primary safety messages:

- <u>Get Training</u>: Lack of training is a factor in Colorado's fatal motorcycle crashes. Motorcycle riders were found to be at fault in 7 out of 10 fatal crashes.
- <u>Wear Proper Protective Gear</u>: Nearly two-thirds of the riders killed in Colorado last year were not wearing a helmet or were wearing it incorrectly.
- <u>Training is a life-long learning process</u>: If you've had no motorcycle training or it's been a few years, safety training classes are available no matter your age or how long you've been riding.







### Safety Campaigns



# Training continued

Did You Know 20% of All Colorado Traffic Fatalities Are Motorcyclists?







FY 2013 - 2018 Students Trained by MOST Program Vendors							
VENDOR	2013	2014	2015	2016	2017	2018	
ABATE of Colorado	3,284	2,534	2,029	1,471	1,142	1,257	
ASH Motorsports LLC	0	0	0	0	0	12	
Black Bag	549	297	241	246	205	199	
Bluecreek Motorcycle Training <sup>1</sup>	256	249	386	375	65	0	
Colorado Motorcycle Academy <sup>2</sup>	0	0	0	0	18	210	
Full Throttle <sup>3</sup>	2,354	2,618	2,404	1,627	997	996	
G Force	847	852	633	171	286	470	
Harley Davidson—Greeley	0	0	0	0	0	77	
Harley Davidson—Mile High	0	0	0	0	0	143	
Harley Davidson—Rocky Mountain	0	0	0	0	0	76	
Harley Davidson—Thunder Mountain	0	0	0	0	0	269	
Iron Buffalo	549	603	637	525	815	0	
Mighty Quinn Motorcycle Training	0	0	0	0	0	826	
Motorcycle Rider Training Center	467	530	676	636	688	661	
Motorcycle Training Academy	1,943	1,674	1,723	1,649	1,912	1,923	
Ricky Orlando Motorcycle School	143	117	126	131	143	177	
Sleeping Giant Motorsports <sup>4</sup>	28	24	21	3	4	5	
T3RG	840	634	594	510	588	539	
Total Control Training, Inc.	0	0	0	0	0	3	
Two Old Guys <sup>4,5</sup>	45	113	139	118	42	38	
White Buffalo (formerly Iron Buffalo)*	521	34	0	0	0	0	
Wheels in Motion*	179	59	0	0	0	0	
SW CO Motorcycle Safety Training*	0	0	0	0	0	0	
Rocky Mountain Motorcycle Training*	231	0	0	0	0	0	
CO Northwest Rider Training*	133	99	0	0	0	0	
Iride Pikes Peak Motorcycle Training*	213	206	0	0	0	0	
TOTALS	12,582	10,643	9,609	7,462	6,905	7,881	

Number of students trained is based on student roster numbers submitted as of June 30, 2017.

<sup>&</sup>lt;sup>1</sup>Vendor lost use of range and subsequently closed.

<sup>&</sup>lt;sup>2</sup>New Vendor as of January 2017.

<sup>&</sup>lt;sup>3</sup>Partial year training due to relocation during summer 2016 peak season.

<sup>&</sup>lt;sup>4</sup>Seasonal training only.

<sup>&</sup>lt;sup>5</sup>One partner deceased during training year. School closed until spring 2017.

<sup>\*</sup>These training schools ceased operation prior to fiscal year 2016.



### Motorcycle Registrations by County\*

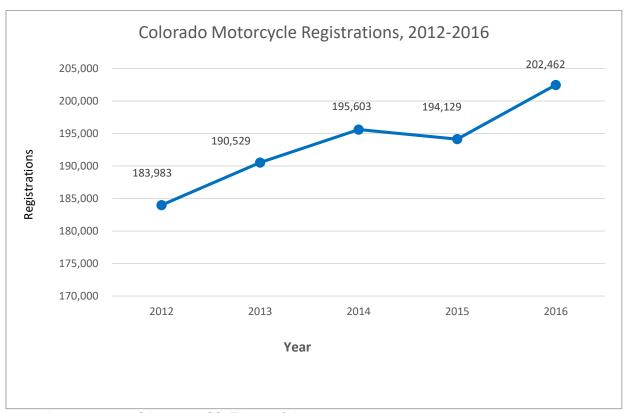
County	2013	2014	2015	2016
Adams	15,224	15,435	15,985	16,091
Alamosa	533	513	532	567
Arapahoe	15,868	16,242	15,921	15,834
Archuleta	669	678	704	744
Baca	144	130	126	133
Bent	122	110	125	127
Boulder	10.710	10,718	10,619	10,671
Broomfield	2,039	2,040	2,106	2,103
Chaffee	1,213	1,255	1,270	1,352
Cheyenne	87	81	84	92
Clear Creek	688	693	709	739
Conejos	331	332	338	351
Costilla	172	172	193	203
Crowley	108	111	114	122
Custer	317	324	316	339
Delta	1,339	1,345	1,374	1,422
Denver	13,055	13,398	13,651	13,949
Dolores	112	112	120	123
Douglas	10,488	10,634	10,668	10,779
Eagle	2,250	2,237	2,366	2,447
El Paso	23,720	24,059	23,647	23,795
Elbert	1,435	1,462	1,598	1,617
Fremont	2,489	2,525	2,563	2,634
Garfield	2,363	2,398	2,409	2,430
Gilpin	531	522	554	578
Grand	785	793	851	908
Gunnison	950	947	937	976
Hinsdale	78	77	97	107
Huerfano	269	269	300	311
Jackson	74	76	66	78
Jefferson	23,642	23,755	23,669	23,726
Kiowa	49	50	43	53



County	2013	2014	2015	2016
Kit Carson	363	358	349	355
La Plata	2,960	2,998	2,919	3,015
Lake	303	304	320	342
Larimer	13,720	14,093	14,373	14,633
Las Animas	644	640	630	615
Lincoln	184	189	192	208
Logan	932	952	891	923
Mesa	6,117	6,216	6,102	6,184
Mineral	75	73	76	73
Moffat	576	564	555	570
Montezuma	1,036	1,048	1,032	1,088
Montrose	1,583	1,605	1,574	1,635
Morgan	1,097	1,123	1,118	1,089
Otero	751	747	719	723
Ouray	391	402	421	444
Park	1,381	1,473	1,503	1,518
Phillips	231	237	234	231
Pitkin	1,333	1,327	1,363	1,351
Prowers	419	396	427	416
Pueblo	5,777	5,907	5,888	5,982
Rio Blanco	250	240	244	234
Rio Grande	505	497	494	484
Routt	1,390	1,351	1,440	1,459
Saguache	290	287	269	281
San Juan	85	82	86	87
San Miguel	639	612	613	614
Sedgwick	106	110	113	117
Summit	1,413	1,423	1,505	1,563
Teller	1,643	1,674	1,648	1,688
Washington	210	217	228	241
Weld	11,298	11,598	11,938	12,313
Yuma	487	481	478	490
State Issued	486	2,886	332	6,095
TOTAL	190,529	195,603	194,129	202,462

<sup>\*</sup>At the time of publication, the number of motorcycle registrations for calendar year 2016 was the most current information available. Information came from the Colorado Department of Revenue Annual Report 2017, available at: <a href="https://www.colorado.gov/pacific/revenue/annual-report">https://www.colorado.gov/pacific/revenue/annual-report</a>





Source: Department of Revenue 2017 Annual Report



### Motorcycle Operator Safety Advisory Board

Colorado Revised Statute 43-5-505 recreated and reenacted the Motorcycle Operator Safety Advisory Board.

The Motorcycle Operator Safety Advisory Board consists of:

- The Director of the Department of Transportation or Designee, Glenn Davis, Highway Safety Manager
- The Executive Director of the Department of Revenue or Designee, Carol Olds, Driver Testing and Education Manager
- The Chief of the Colorado State Patrol or Designee, Major Tim Keeton
- Nine members appointed by the Chief of the Colorado State Patrol:
  - o Two members who represent MOST vendors
    - Shaundell Ross, Colorado MC Academy
    - Bruce Downs, Abate of Colorado
  - One member who represents retail motorcycle dealers
    - Kevin Mayer, Mayers Motorcycles, OHV's and Scooters
  - One member who represents third-party testers
    - Ricky Orlando, Ricky Orlando MC School
  - o One member who represents instructor training specialists
    - Jennifer Tolbert, MTA
  - One member who represents the motorcycle riding community
    - Kent Sundgren, MTA
  - One member who represents motorcycle training providers not affiliated with the program
    - Deb Eyre, Harley Davidson
  - o One member who represents law enforcement agencies
    - Jeromy Rohling, Lakewood Police Department
  - One member who represents motorcycle insurance providers
    - Mark Glucksman, Farmer's Insurance

The Motorcycle Operator Safety Advisory Board meetings were held quarterly on the following dates: August 17, 2017; November 11, 2017; February 15, 2018; and May 14, 2018.

The Motorcycle Operators Safety Advisory Board shall:

- Recommend training methods to increase safety and reduce motorcycle crashes and injuries
- Recommend training methods to increase program effectiveness
- Recommend improvements to the program and training
- Make recommendations on expenditures of fund monies



### Motorcycle Operator Safety Advisory Board

The Motorcycle Safety Advisory Board developed the following mission and vision for the program:

#### Motorcycle Operator Safety Training (MOST) Mission

Colorado strives to provide a safe motorcycling environment because MOST supports motorcycle training and lifelong learning, along with motorcycle safety awareness to achieve reductions in motorcycle crashes and related injuries and fatalities.

#### Motorcycle Operator Safety Training (MOST) Vision

Provide guidance and oversight to ensure all MOST students receive consistent, high-quality motorcycle rider instruction and are taught by well-trained, ethical instructors in an atmosphere that promotes student success and endorses lifelong learning, personal growth and responsible riding, as well as promoting motorcycle safety and awareness.





#### **Contact Information**



#### For more information about the MOST program, please contact:

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