



**Date:** August 25, 2016  
**Location:** CATPA Office  
 710 Kipling Street; Suite 106

**Time:** 1:30 PM – 3:30 PM  
 Chair: Tonia Rumer  
 Vice-Chair: Sheriff Steve Nowlin

**Conference Call Passcode: 948348#**  
**Long Distance: 1-877-820-7831 or Denver/Metro: 720-279-0026**

**Attending Board Members**

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Tonia Rumer, Chair Person    | <input checked="" type="checkbox"/> Robert Pace, Insurance Rep.                       |
| <input type="checkbox"/> Sheriff Steve Nowlin, Vice Chair Person | <input checked="" type="checkbox"/> Chief Michelle Marie Tovrea, Law Enforcement Rep. |
| <input type="checkbox"/> Jason Juarez, Insurance Rep.            | <input checked="" type="checkbox"/> Jess Redman, District Attorney Rep.               |
| <input checked="" type="checkbox"/> Judi Burk, Insurance Rep.    | <input checked="" type="checkbox"/> Carole Walker, Insurance Rep.                     |
| <input checked="" type="checkbox"/> Ron Kammerzell, DOR          | <input checked="" type="checkbox"/> Toren Evers-Mushovic, Consumer Rep.               |
| <input checked="" type="checkbox"/> LTC Brenda Leffler, CDPS     |   |

\*Sheriff Nowlin made several attempts to call in, however never got connection with the conference call.

**Attending CATPA Office Staff**

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Robert Force, Director | <input checked="" type="checkbox"/> Charla Phagan, Office Manager |
|  | <input checked="" type="checkbox"/> Kenya Lyons, Grant Manager    |

**Public:** Commander Mike Greenwell, CMATT

**Call to Order**

The meeting was called to order at 1:30 p.m.

**Introductions**

**Agenda Amendments**

- *A motion was made to approve the August 25, 2016 agenda as is by Ron Kammerzell.*
- *The motion was seconded by Chief Michelle Marie Tovrea.*
- *The motion passed unanimously.*

**Standing Business**

**Minutes-**

- *A motion was made to approve the July 21, 2016 meeting minutes as presented by Carole Walker.*
- *The motion was seconded by Judi Burk.*
- *The motion passed unanimously.*

**Budget Reports**

*Robert Force provided a briefing of the August 25, 2016 **Operating Budget Report** to the Board.*

- *A motion was made to approve the August 25, 2016 Operating Budget Report as presented by Ron Kammerzell.*



- *The motion was seconded by Judi Burk.*
- *The motion passed unanimously.*

*Robert Force and Kenya Lyons provided a briefing of the August 25, 2016 **Grant Budget Reports** to the Board.*

- *A motion was made to approve the August 25, 2016 Grant Budget Reports as presented by Carole Walker.*
- *The motion was seconded by Ron Kammerzell.*
- *The motion passed unanimously.*

*Robert Force provided a briefing of the August 25, 2016 **Running Balance Report** to the Board.*

- *A motion was made to approve the August 25, 2016 Running Balance Budget Report as presented by Jess Redman.*
- *The motion was seconded by Bob Pace.*
- *The motion passed unanimously.*

### **Grantee Updates**

CAAT Update- Carole Walker shared with the Board the newest commercial for the TV campaigns as well as a piece from Denver 7 showing how the local media is highlighting the increased auto theft statistics. CAAT continues to present the message that **all** crime (including violent crimes) in Colorado has increased and that CATPA is working diligently in a tiered approach to reduce auto theft. Carole also did an interview with Colorado Public Radio (Colorado Matters). The paid media is pushing now before the elections and legislative seasons. In January the emphasis will be Out of Home media such as bill boards and mall ride signage. The social media campaign is the "It's 10 'o clock do you know where your car is?" using bronco fans and members of the CSP.

CMATT Budget Modification- CMATT is requesting \$67,200.00 more in funding to support Project Management assistance with the vehicle hardening project. The funds would cover pre-launch project management, technical training as well as customer service and quality assurance inspections.

- *A motion was made to approve the CMATT request for \$67,200.00 in additional funds as presented by Jess Redman.*
- *The motion was seconded by Ron Kammerzell.*
- *The motion passed unanimously.*

Commander Greenwell explained that Denver Police Department has gone to great lengths to identify 115 auto theft victims (vetted for criminal history) as well as a reputable auto mechanic shop (shop and personnel vetted for criminal history) willing to have mechanics trained in the installation of the hardening devices. If there is not a large enough positive response with the first 115 victims a secondary group has been identified as well.

This is a one-time project study to see if the devices will eliminate, disperse or have little effect on auto theft in the study area. It was decided not do PR until the study is over-showing responsiveness/results.



## **New Business-**

### Review of Electronic Votes-

CATPA staff reviewed the results of the two budget modifications (FY16 CMATT, FY17 ATICC) that were approved via an electronic vote.

Legislative Update- CATPA staff continues to be assured by the CSP Legislative Liaison that there is not any current legislation with intent to use CATPA funds.

### Media Requests-

CATPA Staff as well as CAAT has been receiving numerous requests by media for interviews. Director Force did an interview today with FOX 31 in which the focus was “What are consumers getting for the \$1 fee?” It was shared that there is on average a \$6 return per \$1 collected. There was also mention of trying to set up a ride-along in the future.

Director Force shared that the CSP Public Information Officers were a great resource for him and will help any Board member if they are approached by the press. With the Sunset review approaching it is a goal to get CATPA’s name out there in a positive light as much as possible.

Texas/New Mexico Delegation Briefing- The presentation gave a lot of background information about CATPA and all that lead up to the current consolidation of task forces. The presentation was well received and would be an excellent resource for new Board members. The portion about the ATICC database was of special interest to the Texas delegation. They are interested in working with CBI to move the database to Inlets so the information can be shared. Letters of appreciation were received from both groups.

Greenwood Village PD ALPR Update – CMATT is at a standstill with this project as Greenwood Village PD has not officially accepted the ALPR. They are concerned about a few factors such as having the resources to use the ALPR per CATPA requirements as well as not having enough storage space for the data collected. Commander Greenwell has advised that they can use the ALPR in a mode that does not store data (all is cleared at the end of the day).

It was noted that this agency has requested the ALPR from other funding sources, so the desire/need for the equipment is there. Chief Tovrea works with this agency and has offered to speak to her connections in order to help the process.

## **Unfinished Business**

NEXT MEETING: September 15, 2016 at the CATPA Offices.

## **ADJOURN:**

The meeting was adjourned at 2:48 p.m.

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